



# AGORA SCHOOL OF BUSINESS **MBA PROGRAM**

JOIN THE FUTURE OF ENTREPRENEURSHIP





### OUR VISION

is to be the leading hub for practical, impactful and global business education that is rooted in a holistic, ethical and human-centered approach.



### OUR MISSION

is to provide quality, industry-engaged global business education supported by technology for a diverse student population who will make a positive and ethical impact in our society.



### OUR CORE VALUES

Ethical  
Practical  
Global  
Impactful  
HUMAN-CENTERED



# OUR GLOBAL FACULTY



**GHASSAN YACOUB**  
PH.D.  
PROFESSOR OF  
STRATEGIC MANAGEMENT



**EUSEBIO SCORNAVACCA**  
PH.D.  
PROFESSOR OF MANAGEMENT  
INFORMATION SYSTEMS



**KEVIN CARILLO**  
PH.D.  
PROFESSOR OF DATA  
ANALYTICS



**LILIAN CARVALHO**  
PH.D.  
PROFESSOR OF MARKETING



**MARK MORGAN**  
J.D.  
PROFESSOR OF BUSINESS  
LAW & ETHICS



**MASSIMILIANO PELLEGRINI**  
PH.D.  
PROFESSOR OF LEADERSHIP &  
ORGANIZATIONAL BEHAVIOR



**ROBERT FELIX** PH.D.  
PROFESSOR OF ACCOUNTING



**TIAGO RATINHO** PH.D.  
PROFESSOR OF ENTREPRENEURSHIP



**JASON BECK** PH.D.  
PROFESSOR OF ECONOMICS



**RAMY ADEEB**  
M.SC., M.B.A.  
PROFESSOR OF PRACTICE



**ALEX SHALABY**  
PROFESSOR OF PRACTICE



**ADLY THOMA**  
M.SC., MPM, PMP  
PROFESSOR OF PRACTICE



**LANA SAWIRIS**  
PH.D.  
PROFESSOR OF PRACTICE



**ONSI SAWIRIS**  
PROFESSOR OF PRACTICE



**NADER ISKANDER**  
PROFESSOR OF PRACTICE



**BASSEM FAYEK**  
PROFESSOR OF PRACTICE



**FADI ANTAKI**  
PROFESSOR OF PRACTICE



**KARIM KHALIFA**  
PROFESSOR OF PRACTICE



**ABDELHAMEED SHARARA**  
PROFESSOR OF PRACTICE



**NATALIE RAMSES**  
PROFESSOR OF PRACTICE



**ALEXANDRA ABDEL NOUR**  
PROFESSOR OF PRACTICE

A top-down view of a desk with a laptop, an open book, and hands typing. The laptop screen shows a website titled 'INVESTOR LAB'. A blue speech bubble is overlaid on the bottom right of the image.

## ACCELERATED ONLINE MBA PROGRAM

- Business Ethics and Legal Aspects of Entrepreneurship (3C)
- Marketing and Branding (3C)
- Strategic Management and Entrepreneurial Strategy (3C)
- Financial and Managerial Accounting (3C)
- Digital Innovation and Entrepreneurship (3C)
- Economics and Market Dynamics (3C)
- Leading Ventures and Organizational Dynamics (3C)
- Business Analytics and Data-Driven Decision Making (3C)
- Entrepreneurship and the Creative Mindset (3C)
- Capstone Project (6C)

Our accelerated online MBA program has been developed by a group of world-class professors and entrepreneurs. It aims to fully equip students with comprehensive tools and hands-on experience for starting, managing and growing a successful business.

This 33-credit-hour program is designed to be completed in 1 year. It is composed of 9 modular courses. Each course is 4-week long with synchronous and asynchronous content and activities set for each. Upon the completion of the 9 sequential modules, the program ends with a Capstone hands-on project which is delivered by an elite group of entrepreneurs and executives.

### INVESTOR LAB

Research done by the Federation of Small Businesses has shown that 70% of small businesses that receive mentoring survive for five years or more, which is double the rate compared with non-mentored entrepreneurs.

For more information, please visit

Our commitment at ASB is to provide a cradle-to-investment model of education, and practical mentorship and providing investments to our aspiring entrepreneurs is a vital part of this model. Our educational model is focused on entrepreneurial success through social impact and shared value creation. Providing our students with business mentors and investors for their projects does not only greatly enhance our unique academic offering to compliment the theoretical with the practical, but also provides us with an opportunity of social impact to engage with innovative, passionate, and intelligent students and become part of their successful entrepreneurial journey.

# WHY **ASB**?



## **INTERNATIONALLY ACCREDITED**

Our MBA program is fully accredited in the European Union.



## **GLOBAL WORLD-CLASS PROFESSORS**

We take pride in our world-class professors who come from diverse backgrounds with both academic and practical experience.



## **HANDS-ON EXPERIENTIAL LEARNING**

We provide both academic rigor as well as hands-on real-life experiential learning through the expertise of renowned world-class faculty and entrepreneurs.



## **RENOWNED BUSINESS ENTREPRENEURS**

Our unique network of professors of practice who are seasoned entrepreneurs, CEOs, and venture capitalists provide real-life experience which is made accessible to you through the MBA Capstone project.



## **ACCELERATED ONLINE MBA**

We offer a 100% online and accelerated MBA program that can be completed in 12 months.



## **INTERACTIVE COURSES, modular base**

Our 4-week long courses are designed in a modular fashion to be suitable for working professionals.



## **MULTIPLE SCHOLARSHIP OPPORTUNITIES**

We offer multiple scholarship opportunities to help aspiring professionals and entrepreneurs secure quality education and realize their dreams.



## **BUSINESS INCUBATOR**

Our students have the unique opportunity to apply for the business incubator after finishing their Capstone project in a chance to secure funding and gain professional guidance from an elite group of venture capitalists and executives.



## **INVESTOR LAB**

The Investor Lab holds an annual Investor pitch event, at the conclusion of every academic year where it welcomes both aspiring business ideas as well as existing businesses. The event is open for all qualified projects organized by currently enrolled ASB students





PLEASE REFER TO OUR **WEBSITE** FOR FULL  
DETAILS ABOUT OUR ADMISSION PROCESS  
AND REQUIREMENTS

FOR MORE INFORMATION ON OUR SCHOLARSHIP  
TYPES, KINDLY VISIT OUR **WEBSITE** OR CONTACT US  
AT [info@asb.ac](mailto:info@asb.ac)

## ADMISSION & TUITION

### TUITION & FEES

- Tuition Per Credit Hour: \$181.81 Per Credit Hour
- Application Fee (Non-Refundable): \$30
- Technology Fee (Per Year): \$250
- Library Free (Per Year): \$250
- Graduation Fee (One-time): \$250  
*A Regular student would pay \$6,000 for the program.*

### Payment Frequency

- Full
- Quarterly
- Semi-annually
- Monthly

### Important Deadlines

- Start date: September of every year
- Deadline: July 31<sup>st</sup> of every year.

## Scholarships

Agora School of Business offers a variety of scholarships including special scholarships available in partnership with RiseUp for students interested in Social Impact Projects.

Determination of the scholarship amount is decided by the Admissions committee upon receiving a completed admissions application.

For more information on our different scholarship types, kindly visit this link [www.asb.ac/scholarship22/](http://www.asb.ac/scholarship22/) or contact us at [info@asb.ac](mailto:info@asb.ac).

If you work for any of our corporate partners or would like to become one, kindly contact us at [info@asb.ac](mailto:info@asb.ac).

Agora School of Business programs are fully accredited in the European Union through our partnership with UCAM – Catholic University of Murcia.





## Educational Partner



## Corporate Partners



 [www.asb.ac](http://www.asb.ac)

 [info@asb.ac](mailto:info@asb.ac)